



## CommVault Furnishes Rooms To Go with Global Data Deduplication to Reduce Data by 60 Percent across Disk and Tape Storage

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-- Upgrade to Simpana 8 Software Lowers Cost Barriers to Traditional Dedupe While Slashing Data Management Costs, Administrative Overhead & Off-Site Tape Storage Requirements --

ORLANDO, Fla., Apr 06, 2009 (BUSINESS WIRE) -- CommVault (NASDAQ: CVLT):

### News Facts

- To ensure the highest levels of customer service, Rooms To Go is using [CommVault\(R\) Simpana\(R\) 8 global embedded block level deduplication](#) to more efficiently and cost effectively expedite access to critical inventory and customer information.
- As America's No. 1 independent furniture company with the nation's largest furniture inventory, [Rooms To Go](#) is experiencing rapid data growth in support of its business goals to deliver more than 4,000 furnished rooms a day to homes in 32 states.
- A seven-person team maintains a highly efficient IT infrastructure that supports 5,000 employees, through custom [Unix](#) point-of-sale and inventory management databases, along with [Microsoft Windows Server](#), [Exchange](#) and [SQL applications](#) as well as its [VMware](#) infrastructure.
- [CommVault Simpana 8's end-to-end deduplication](#), used in combination with low-cost SATA drives, has enabled Rooms To Go to protect terabytes of mission-critical backup data on approximately one-third of the capacity otherwise required.
- According to the company, Rooms To Go has reduced the volume of data that needs to be transferred for data protection and data management tasks by 60 percent, increasing operational efficiencies, lowering primary storage costs and ensuring immediate access to crucial business data by retaining one week of backups on nearline storage.

### Simpana 8: First Dedupe-to-Tape Solution Lowers Recurring Costs

- By using the CommVault Simpana dedupe feature, Rooms To Go can now greatly [reduce the costs of storing and transferring data](#). By reducing the amount of data under management, across all its storage tiers, from primary storage through to tape, Rooms To Go claims it is slashing its tape media and long-term vaulting costs nearly in half.
- The company's ability to lower recurring costs across both disk and tape storage reinforces a top business objective to maximize a restricted IT budget and limited resources during a tightened economy.
- [Software-based deduplication](#) boosts efficiency and flexibility with multiple media agents, and enables Rooms To Go to make storage-agnostic purchase decisions and avoid hardware vendor lock-in and the premium costs of appliance-based dedupe.
- CommVault's end-to-end deduplication capabilities are gaining traction as companies of all sizes increasingly seek more economical solutions that don't require the addition of costly, hard-to-manage hardware appliances.

### CommVault's Unified Data Management Drives Efficiencies

- CommVault's [holistic data management approach](#) enables a small team to easily manage huge amounts of application data for backups, restores, archives, deduplication and disaster recovery across the entire organization. With Simpana software's centralized management console, Rooms To Go claims it has reduced overall administration time by more than 75 percent, allowing the IT team to focus on more pressing tasks in support of business priorities.
- CommVault was first deployed four years ago to replace a failing CA ARCserve platform, and according to Rooms To Go, delivered better price/performance than IBM TSM, Symantec Veritas NetBackup and EMC Legato Networker.

### Supporting Quotes

From Jason Hall, Director of IT Systems, Rooms To Go:

- "While nearly 40 percent of our data contains redundant information, we couldn't justify the acquisition or recurring costs of buying a hardware-based dedupe appliance. With Simpana software's global, embedded software capabilities, we finally were able to get into the dedupe game and benefit from all the storage cost reductions without having to buy expensive hardware."
- "Being able to extend deduplication all the way to tape is a pretty compelling value proposition and CommVault is the only company we know that is addressing this requirement."
- "CommVault has included a lot of new features in the Simpana 8 release that will help us drive operational efficiencies,

which is a bottom-line business priority. As far as we're concerned, no one else is there yet with product scope and capabilities--and Simpana 8 software is the most competitively priced enterprise-class solution on the market."

- "We run a pretty lean IT department, so we really appreciate the layout and design of CommVault's management console, which makes it easy to manage all the different aspects of our data management infrastructure."

## Resources

- CommVault(R) Simpana(R) 8 Software  
<http://www.commvault.com/products/>
- CommVault Simpana Deduplication Software  
<http://www.commvault.com/solutions-deduplication.html>
- "How Simpana Deduplication Works" Video Demo  
<http://www.commvault.com/solutions-deduplication.html>
- "A Better Way to Deduplicate Your Data" Flash Demo  
<http://www.commvault.com/solutions-deduplication.html>
- CommVault Dedupe Calculator  
<http://www.commvault.com/deduplication/calculator/index.asp>  
<http://www.flickr.com/photos/31256941@N06/3387721403/>
- CommVault Simpana 8 Deduplication on delicious  
<http://delicious.com/commvault/simpana>
- CommVault Simpana 8 images on flickr  
<http://www.flickr.com/photos/31256941@N06/>

## About CommVault

A singular vision - a belief in a better way to address current and future data management needs - guides CommVault in the development of Singular Information Management(R) solutions for high-performance data protection, universal availability and simplified management of data on complex storage networks. CommVault's exclusive single-platform architecture gives companies unprecedented control over data growth, costs and risk. CommVault's Simpana(R) software suite of products was designed to work together seamlessly from the ground up, sharing a single code and common function set, to deliver superlative Data Protection, Archive, Replication, Search and Resource Management capabilities. More companies every day join those who have discovered the unparalleled efficiency, performance, reliability, and control only CommVault can offer. Information about CommVault is available at [www.commvault.com](http://www.commvault.com). CommVault's corporate headquarters is located in Oceanport, New Jersey, in the United States. (cvlt-cs)

## Safe Harbor Statement

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SOURCE: CommVault

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