



CommVault to Provide Best Practices for Intelligent Archiving and Protecting Big Data at SNW Fall 2011

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CommVault Experts to Offer Solutions to Data Protection Challenges Caused by Regulatory Compliance and Ever-Growing Big Data Environments --

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[CommVault](#)(NASDAQ: CVLT)

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The advent of Big Data is leading to enormous data management challenges as organizations struggle to find ways to protect and archive massive data sets. It's a phenomenon that requires a new strategy for information management, one that provides a seamless process from backup and recovery to archiving for data retention. To that end, CommVault today announced that it will be participating at [SNW Fall 2011](#) to be held October 10 - 13, 2011, at The JW Marriott Grande Lakes in Orlando, Fla., where CommVault experts will provide attendees with best practices for building a more strategic approach to intelligent [archiving](#), as well as strategies for protecting Big Data environments.

News Facts

- CommVault's archiving and cloud experts will be leading sessions at SNW Fall 2011 on data protection and compliance and Big Data.

Intelligent Archive

- **Who:** Simon Taylor, Senior Director for Information Management, CommVault
- **What:** "Intelligent Archive: Know When to Govern, Regulate and Retain" As an IT manager faced with limited budget, staff and time, what do you do to retain a broad range of electronic records to meet [IT compliance and governance](#) provisions? In this session, CommVault's Simon Taylor will discuss how modernizing your approach to data management identifies, unifies and retains information records as well as mitigating compliance risks through effective [search](#). Taylor will describe how to:
 - Understand the consequences of "keep everything" record keeping
 - Differentiate between active and passive records
 - Determine how data archiving fits into the framework for compliance
 - Learn steps to apply governance processes to information retention
 - Deliver mechanism that optimize the IT cost of data retention
- **When:** Monday, October 10, 2011, from 9:20 a.m. - 10:05 a.m. EDT
- **Where:** JW Marriott Grande Lakes, Orlando, Fla.

Protecting Big Data

- **Who:** Jeff Echols, Senior Director for Global Alliances and Cloud Strategy, CommVault
- **What:** "Protecting Big Data: Modern Data Protection Strategies for Big Data Environments" CommVault's Jeff Echols will outline a modern strategy for Big Data protection that enables companies to improve recovery, simplify management, consolidate budget items, reduce costs, and empower users to find and access all their information, wherever it resides. This session will detail how this can be achieved through integrated application intelligence with heterogeneous [hardware snapshots](#), [indexing](#), [deduplication](#), and [replication](#). In this presentation, Echols will:
 - Identify the consequences of Big Data on traditional data protection methods
 - Understand what Modern Data Protection looks like when implemented in a Big Data environment
 - Know what benefits users should demand before implementing a [Modern Data Protection](#) approach
- **When:** Thursday, October 13, 2011, from 10:20 a.m. - 11:05 a.m. EDT
- **Where:** JW Marriott Grande Lakes, Orlando, Fla.

Tweet This: Check out @CommVault's sessions on Intelligent #Archive and protecting #BigData at SNW Fall 2011 <http://bit.ly/qeN5eD> #snwusa

Resources

- CommVault@ Simpana@ 9 software: <http://www.commvault.com/simpana.html>
- CommVault Archive: <http://www.commvault.com/products-archive.html>
- CommVault Virtual Server Protection: <http://www.commvault.com/solutions-virtualization.html>

- CommVault SnapProtect: <http://www.commvault.com/solutions-snapprotect.html>
- More on CommVault backup and recovery: <http://www.commvault.com/products-backup-recovery.html>
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About CommVault

A singular vision - a belief in a better way to address current and future data management needs - guides CommVault in the development of Singular Information Management® solutions for high-performance data protection, universal availability and simplified management of data on complex storage networks. CommVault's exclusive single-platform architecture gives companies unprecedented control over data growth, costs and risk. CommVault's Simpana® software suite of products was designed to work together seamlessly from the ground up, sharing a single code and common function set, to deliver superlative Data Protection, Archive, Replication, Search and Resource Management capabilities. More companies every day join those who have discovered the unparalleled efficiency, performance, reliability, and control only CommVault can offer. Information about CommVault is available at www.commvault.com. CommVault's corporate headquarters is located in Oceanport, New Jersey in the United States.

Safe Harbor Statement

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